

Stadt Oberhausen	Drucksachen-Nr. M/17/3817-01	Termin 31.08.2023	Kulturausschuss		
<u>Bericht / Mitteilung</u>			öffentlich		
Termin	Gremium	Vorlage zur*	Ergebnis	Beschluss- kontrolle*	
31.08.2023	Kulturausschuss	K			

Berichtsgegenstand

Förderzusage für das EU-Projekt "GREENSTAGE" im Rahmen Creative Europe im Bereich ökologische Nachhaltigkeit / Kreislaufwirtschaft in den Performing Arts.

Sachdarstellung

Anfang März 2023 hat das Theater Oberhausen einen Förderantrag für das EU-Projekt Creative Europe mit Zustimmung des Kulturausschusses im Online-Förderportal der EU-Kommission eingereicht (vgl. Vorlage B/17/2938-01 vom 12.01.2023). Nach erfolgter Evaluation aller 282 Projektanträge der Kategorie „Mittlere Kooperationsprojekte“ durch die Creative Europe Programme (CREA) Juroren, wurden 27 Projekte bewilligt, darunter auch das Projektkonzept „GREENSTAGE“ des Theaters Oberhausen als Lead Partner zu ökologischer Nachhaltigkeitstransformation in den Performing Arts.

In dem mehrstufigen Bewertungsverfahren von Vertreter:innen der EU und Expert:innen aus teilnahmeberechtigten Ländern wurde „GREENSTAGE“ in den Kategorien „Relevanz“ („Relevance“), „Qualität“ („Quality of content and activities“), „Projektmanagement“ („Project Management“) sowie „Wissensvermittlung“ („Dissemination“) überdurchschnittlich gut bewertet. Die Bewertung der EU-Kommission mit einer Liste aller Partner und deren finanziellem Anteil ist als Anlage zur Information beigefügt. Die Europäische Kommission fördert das Projekt über 40 Monate mit insgesamt 999.694,00 EUR.

Bis Dezember 2023 werden die vertraglichen Vereinbarungen getroffen, ab Januar 2024 beginnt die inhaltliche Projektarbeit mit den Partner-Institutionen.

Das Theater Oberhausen als Lead Partner freut sich mit dem NRW KULTURsekretariat und allen beteiligten europäischen Partner-Institutionen sehr über diese Förderzusage und die Möglichkeit einen internationalen Beitrag für das dringliche Thema der ökologischen Nachhaltigkeit in der eigenen Branche leisten zu können.

Theaterleitung	1.Beigeordneter und Kämmerer	
Beckmann/Mädler	Tsalastras	
Datum 11.08.2023	Datum 15.08.2023	
* Vorlage zur:	* Ergebnis :	Beteiligung:
Kenntnisnahme (K)	Kenntnisnahme (K)	Personalrat []
		Gleichstellungsstelle []

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Anlage

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Evaluationsbogen EU

Proposal Evaluation Form

	EUROPEAN COMMISSION	Evaluation Summary
	Creative Europe Programme (CREA)	Report

Call: CREA-CULT-2023-COOP
Type of action: CREA-LS
Proposal number: 101129754
Proposal acronym: GREENSTAGE
Duration (months): 40
Proposal title: GREENSTAGE
Activity: CREA-CULT-2023-COOP-2

N.	Proposer name	Country	Total eligible costs	%	Grant Requested	%
1	STADT OBERHAUSEN	DE	387,046	38.72%	387,046	38.72%
2	COMUNE DI MANTOVA	IT	120,957	12.10%	120,957	12.10%
3	BUNKER ZAVOD ZA ORGANIZACIJO IN IZVEDBO, KULTURNIH PRIREDITEV	SI	99,647	9.97%	99,647	9.97%
4	VOLKSTHEATER GMBH	AT	160,399	16.04%	160,399	16.04%
5	WUPPERTAL INSTITUT FUR KLIMA, UMWELT, ENERGIE GGMBH	DE	146,610	14.67%	146,610	14.67%
6	The Latvian National theatre	LV	85,035	8.51%	85,035	8.51%
7	Stadt Wuppertal, Der Oberbuergermeister	DE	0	0.00%	0	0.00%
8	Stadt Gelsenkirchen	DE	0	0.00%	0	0.00%
9	STADT DORTMUND	DE	0	0.00%	0	0.00%
10	MESTNA OBCINA LJUBLJANA	SI	0	0.00%	0	0.00%
11	STADT WIEN	AT	0	0.00%	0	0.00%
12	RIGAS PILSETAS PASVALDIBA	LV	0	0.00%	0	0.00%
Total:			999,694		999,694	

Abstract:

The GREENSTAGE project represents a collaborative effort among the hereby following partners: four performing arts partners, two municipalities, a renowned international sustainability research think tank, and seven associated partners, each with their respective performing arts operators. The project seeks to enable the performing arts sector in collaboration with municipalities to implement environmental sustainability promptly and effectively in their practices, with a particular emphasis on circular stage design, in response to pressing environmental challenges.

To achieve this objective, the GREENSTAGE project develops the Sustainability Assessment for the Performing Arts Tool (SAPA), which empowers theatre staff to introduce sustainability changes via a hands-on, low-threshold tool. The SAPA Tool generates 5 concrete action plans with sustainability measures, enabling the staff of the partners to make immediate inroads on ecological sustainability. Moreover, the GREENSTAGE project fabricates the Zero-Waste Toolbox, featuring existing tools pertinent to the circular economy, which provide a practical pathway through the guidelines. During the Zero Waste Lab, the GREENSTAGE project will carry out two zero-waste productions, a festival, and two material flow plans. The SAPA Tool, training materials, and insights from the Zero Waste Toolbox will be available on the GREENSTAGE platform to facilitate immediate use by the performing arts sector and apply the concrete lessons learned.

The GREENSTAGE project engages policy makers from the outset and conducts local and transnational policy hubs to identify urgent problems, define policy measures and develop a set of policy recommendations. At the local level, these recommendations will be concrete and actionable, while at the transnational level they will be summarised in the GREENSTAGE Declaration, which will be endorsed by all partners and stakeholders and presented to the relevant decision-makers in Brussels.

Evaluation Summary Report

Evaluation Result

Total score: 88.00 (Threshold: 70)

Criterion 1 - Relevance

Score: **28.00** (Threshold: 15 / 30.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The proposal shows an excellent understanding of the 'innovation' objective, as it defines areas that convincingly build capacity and awareness in the sector for sustainable practices, thereby also excellently linking to the selected priority 'sustainability'.

The needs analysis is highly convincing, excellently showing gaps that hamper the greening of the sector, with sufficient evidence of how the proposal will successfully achieve the objectives.

The proposal makes very clear its complementarity to actions with similar thematic scopes and elaborates on ways it benefits from these initiatives, thereby also clearly outlining its innovative elements. Performing arts sectors in multiple countries will benefit from improved sustainability approaches, showing a clear European dimension.

The cross-cutting issues are of very good quality, by presenting guidelines with clear actions on sustainability. Similarly, the proposal presents guidelines for gender equality and inclusivity, although being slightly less concrete in terms of actions it will implement.

Criterion 2 - Quality of content and activities

Score: **27.00** (Threshold: 15 / 30.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The project's approach is built on a solid theoretical and methodological basis. The triple loop learning framework is of very good quality. However, the concrete relation between the self-assessment tool and toolbox is less elaborated.

The consortium is built upon a highly appropriate mix of participating organisations, who convincingly can draw upon their competences and networks from a range of fields needed for the implementation of the project. The active contribution of all partners to the project is detailed and effective. The consortium has therefore been outlined excellently.

The target groups are accurately defined and very relevant to the objectives outlined by the proposal. The proposal demonstrates well how they will be reached but is slightly less elaborated how they benefit, mostly with regard to the concrete changes they will go through.

The project design is distinctively well elaborated, showing a clear coherence with the workplan, and is well justified regarding partner responsibility and activities.

Criterion 3 - Project Management

Score: **17.00** (Threshold: 10 / 20.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The management structure is very well defined, including highly appropriate mechanisms for decision making and details on the composition of all project bodies. The internal communication measures are effective for the scope of the project. The management structure is therefore very good.

The project team is excellent. It shows extensive and well-suited experiences and competences needed for the project, although not all roles of the team members in the project have been made equally clear. The need for outsourcing of a quality control expert is well explained.

The project's budget is generally well justified in terms of cost efficiency and overall allocation of resources to the declared activities.

The proposal presents a thoroughly designed quality assurance plan, explaining all monitoring mechanisms and providing high confidence in the high-quality implementation of the project. Risk management is thoroughly outlined with concrete measures for mitigation being justified.

Criterion 4 - Dissemination

Score: **16.00** (Threshold: 10 / 20.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The expected effects are defined to a very good extent, providing a route from direct results of the project on the short-term, to a snowballing effect in the European performing arts sector on the long-term, providing a credible and realistic overview of the project's impacts.

The communication plan is good, as the proposal includes an appropriate and extensive list of tools and channels that fit the scope of the proposal. However, the way these concretely target the defined groups, including those that are especially needed for the dissemination of the project, and the visibility of EU funding is slightly underdeveloped.

The project's sustainability is firmly ensured by the partner's extensive networking for which a concrete plan of action of very good quality is elaborated. While highly credible in its ambitions, it is slightly less clear on the concrete follow-up and usage of the project's main outputs, such as the various tools, pilots and modules it foresees.

Scope of the proposal

Status: Yes

Comments (in case the proposal is out of scope)

Not provided



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